

TEACH AWAY

Partnership Media Kit





TEACHER
RECRUITMENT

TEACHER
CERTIFICATION
(TEFL AND TCP)

ONLINE
TUTORING

ABOUT US

Teach Away is a mission-driven leader in education with 20 years of experience connecting great teachers with great schools worldwide.

Our world-class organizations are committed to the placement, enhancement, and empowerment of amazing educators.



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OUR BRAND

Teach Away started up in 2003 and we've been on an epic journey ever since.

From our beginnings as an international teacher recruitment startup, to launching our first professional development course for teachers, we've stayed true to our core mission: to create a world where every student experiences the power of a great teacher and realizes their full potential because of it.



Our Mission

Solve the global teacher shortage with amazing teachers.



Our Vision

A world where every student experiences the power of a great teacher.



Our Values

Be Awesome | Act with Integrity | Put People First | Take Action | Embrace Diversity | Create Change Through Education



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OUR TEACHER AUDIENCE

COLLEGE GRADUATES

They are:
Fun-loving, always up for a challenge, open-minded.

Their Interests Include:

- Travel
- Making new friends
- Learn a new language

ESL TEACHERS

They are:
Confident, open to change, multitasker.

Their Interests Include:

- Saving for the future
- Travel
- Exploring new places

RECENT TEACHER GRADUATES

They are:
Progressive, motivated, adventurous.

Their Interests Include:

- Travel
- Exploring new places
- Gaining work experience

EXPERIENCED CERTIFIED TEACHERS

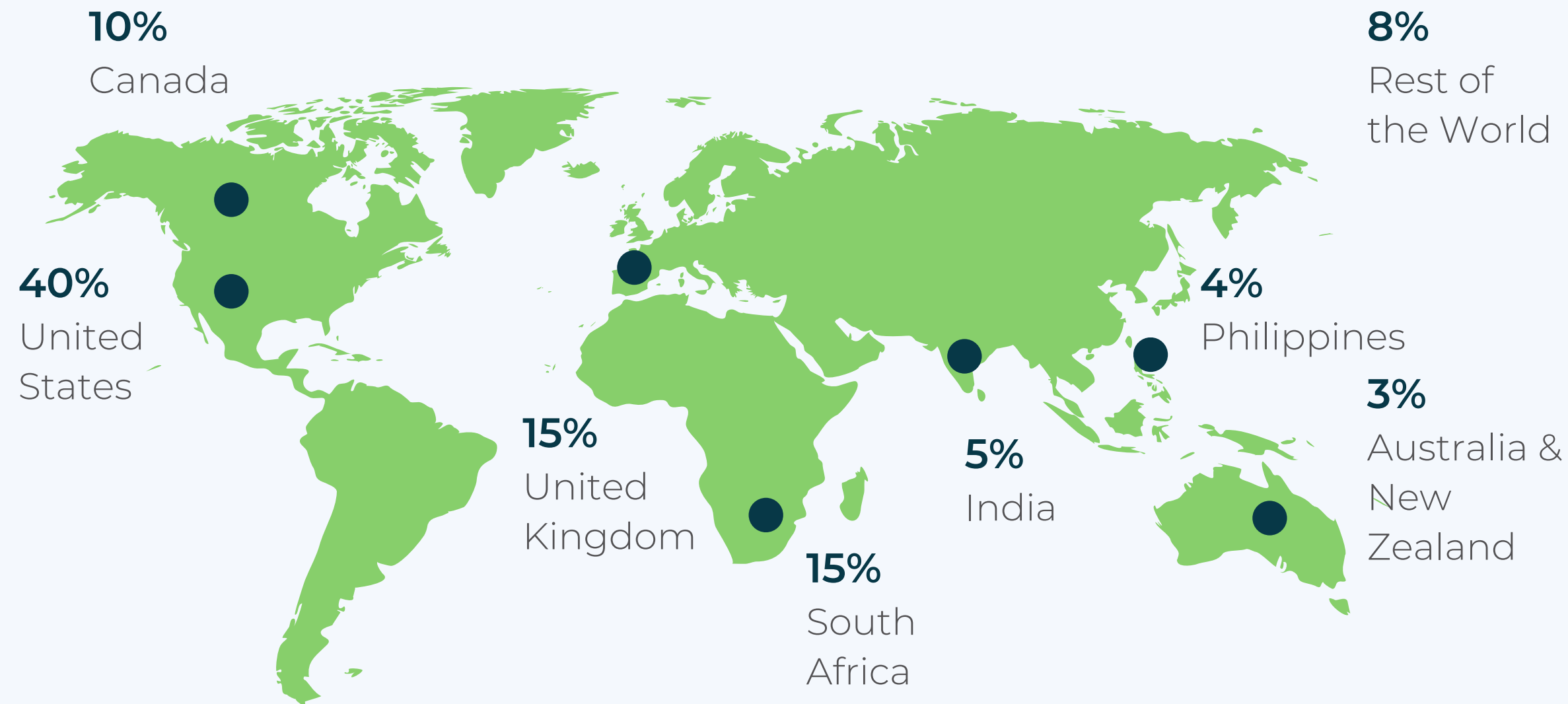
They Are:
Determined, adaptable, and confident.

Their Interests Include:

- Saving for a home
- Travel and socializing



THE LARGEST COMMUNITY OF QUALIFIED INTERNATIONAL EDUCATORS

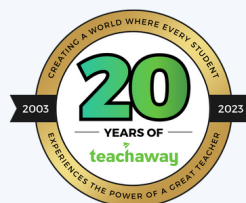


6x the traffic
of other international
education career sites

62,500+
applications each
month

1 million+
educators in
our network

17,500+
new teachers each
month



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OUR NETWORK OF QUALIFIED INTERNATIONAL EDUCATORS

A NEW EDUCATOR JOINS TEACH AWAY
EVERY 3 MINUTES

Current Location

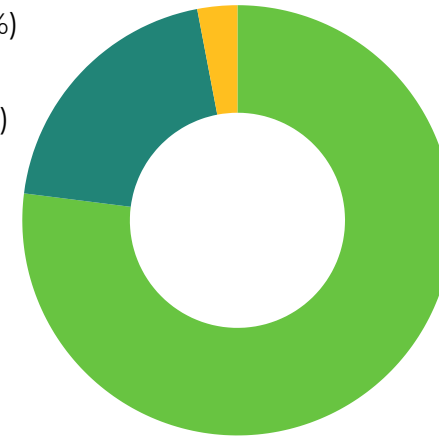
7 OUT OF 10



Teach Away candidates are **already teaching abroad**

Highly Skilled Candidates

- Certified Teacher (77%)
- ESL Instructor (20%)
- Director/Principal (3%)



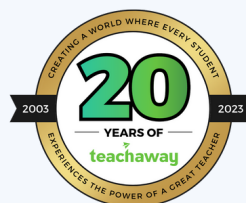
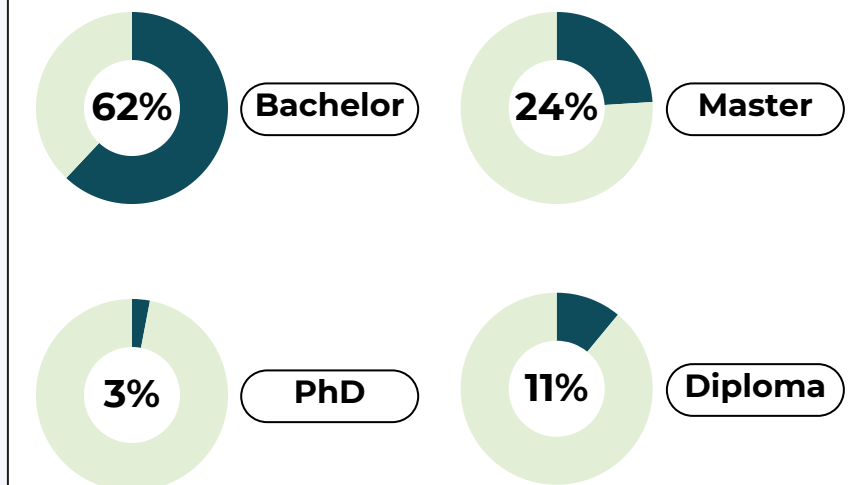
Years of Teaching Experience

- 0-1 years (10%)
- 2-5 years (47%)
- 6-9 years (23%)
- 10+ years (20%)



For over **20 years**,
Teach Away has been
helping schools like
yours tap into the
largest network of job-
seeking **international**
educators.

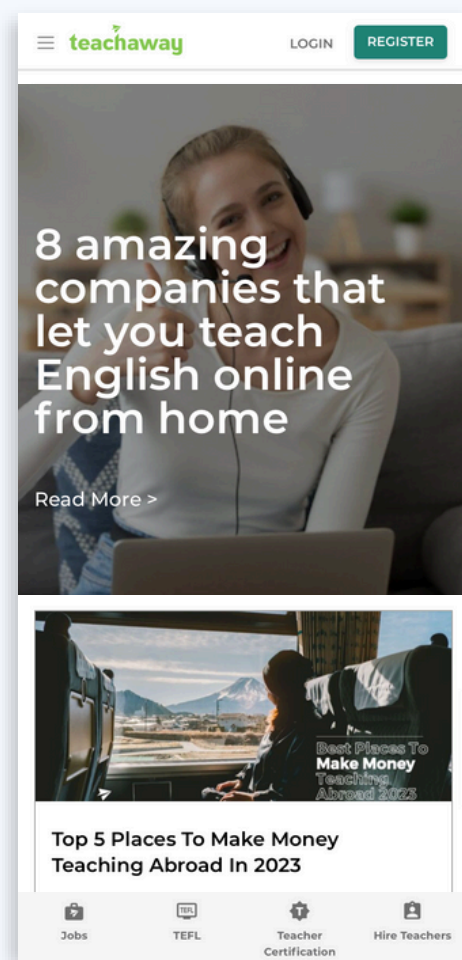
Levels of Education



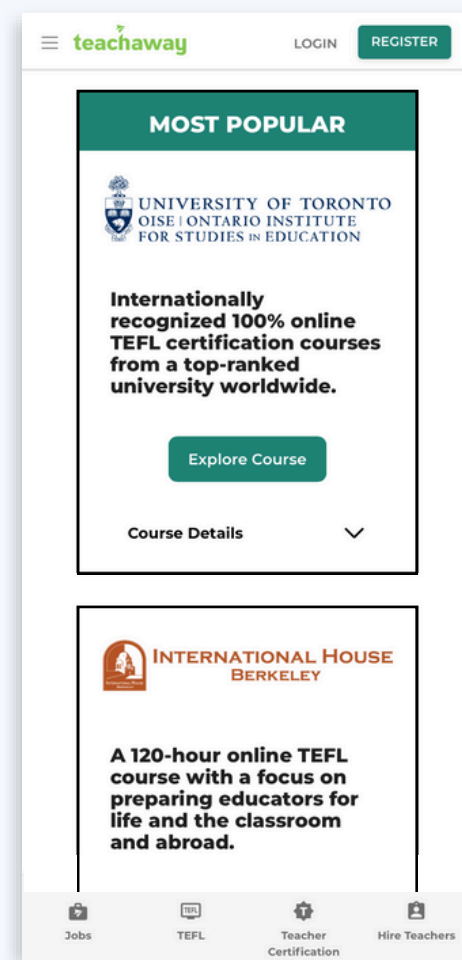
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TRUSTED BY SCHOOL LEADERS & TEACHERS

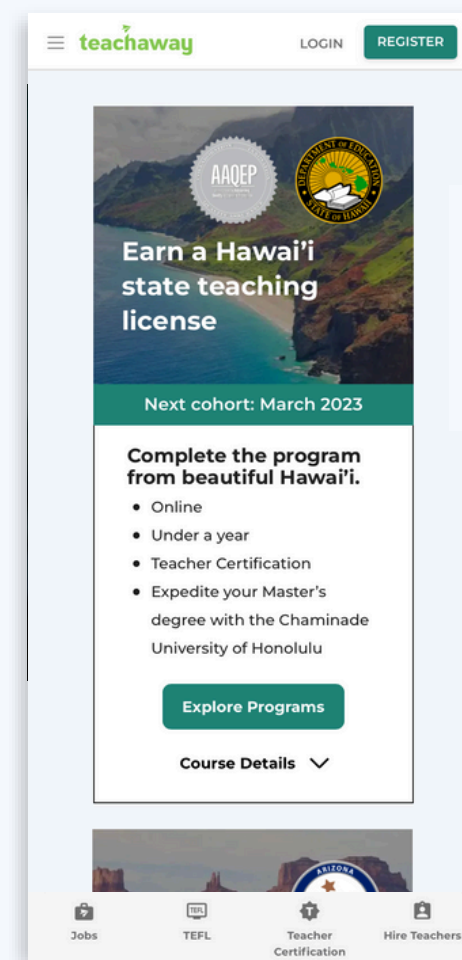
AROUND THE WORLD FOR 20 YEARS AND COUNTING



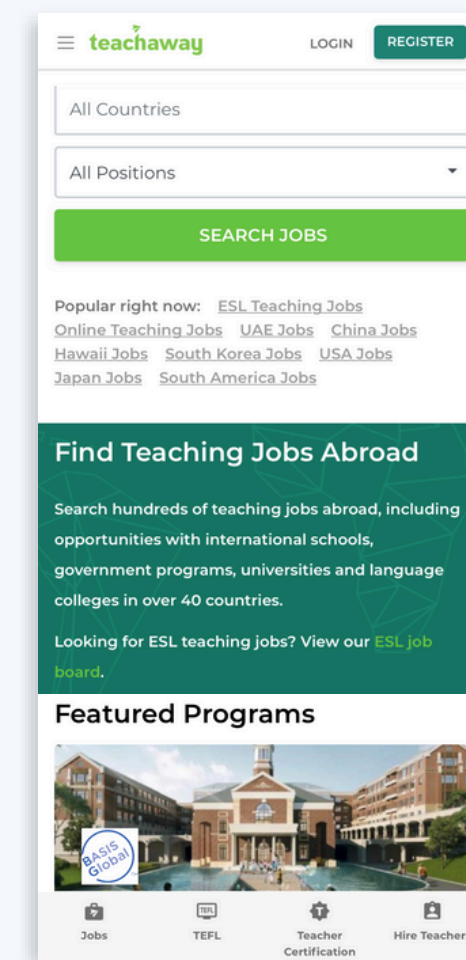
TEACH AWAY
BLOG



TEFL
CERTIFICATION



TEACHER
CERTIFICATION



JOB
BOARD



OUR REACH

2.5M

site visits per year

130K+

monthly social reach

1,300+

Top rankings in Google Jobs results

100

platform visitors at any given time

800+

teaching-related search phrases ranked #1 on Google



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OUR GOOGLE RANKING

#1

for Teacher Recruitment

#1

for Online Teaching Jobs, Teach English Abroad, and International Teaching Jobs

#1

for Teaching English Abroad With A TEFL Certificate

Top 3

Accredited Teacher Certification Program (#1), Alternative Teacher Certification Online (#2), and American Teacher Certification (#3)

+12%

YoY Keyword Growth

907

TEFL related keywords, including Teaching English Abroad With A TEFL Certificate (#1), TEFL Certification (#4), and TEFL Course (#7)



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OUR SISTER BRAND, SKOOLI

Skooli, Teach Away's online tutoring platform, offers schools and districts an equitable and affordable 24/7 online tutoring platform that provides unlimited 1:1 academic support across 122+ subjects.

Students have unlimited learning opportunities through instant, on-demand, drop-in access to professional teachers - anytime and anywhere, all from a safe and secure online learning environment.

Districtwide Online Tutoring Support

Unlimited 24/7 support from licensed teachers across all subjects.

High Dosage Tutoring

Customized high-dosage tutoring for students in need.

RANKS #1

for Science Help
Online

RANKS #2

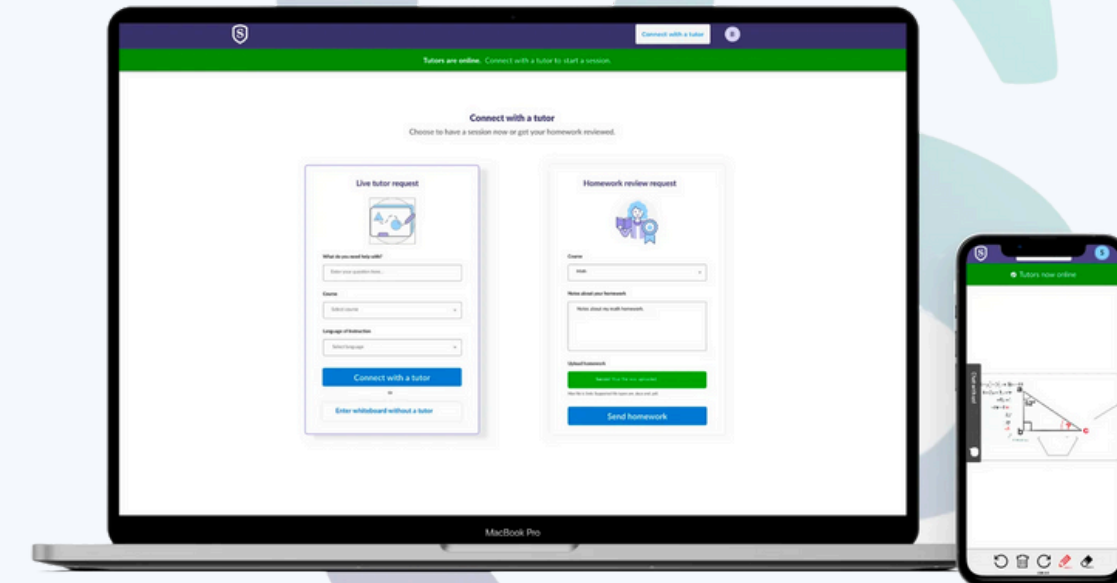
for Math Homework
Help Tutor

RANKS #3

for Instant Online
Tutoring



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Imagine your **Korea**

TEACHAWAY EXPLORE THE PARTNERSHIP BETWEEN TEACH AWAY AND KOREA TOURISM ORGANIZATION

[Learn More](#)





LET'S COLLABORATE

Interested in partnering with us? The possibilities are limitless! We have several suggestions on how we could collaborate, here are just a few:

WEBSITE

PODCAST

EMAIL

CONTEST

GUEST BLOG

BACKLINKS

TEFL AFFILIATE

SOCIAL MEDIA

Contact:

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